STAND. COM. REP. NO. 1170

Honolulu, Hawaii

MAR 3 1 2015

RE: S.C.R. No. 74 S.D. 1

Honorable Donna Mercado Kim President of the Senate Twenty-Eighth State Legislature Regular Session of 2015 State of Hawaii

Madam:

Your Committee on Tourism and International Affairs, to which was referred S.C.R. No. 74 entitled:

"SENATE CONCURRENT RESOLUTION URGING THE HAWAII TOURISM AUTHORITY TO COORDINATE WITH THE HOSPITALITY INDUSTRY TO CREATE A MORE WELCOMING ENVIRONMENT FOR CHINESE VISITORS,"

begs leave to report as follows:

The purpose and intent of this measure is to urge the Hawaii Tourism Authority to coordinate with trade organizations, including the Hawaii Lodging and Tourism Association, Hawaii Restaurant Association, Hawaii Visitors and Convention Bureau, Hawaii Transportation Association, and others in the hospitality industry to create a more welcoming environment for Chinese visitors.

Your Committee received testimony in support of this measure from the Hawaii Tourism Authority and one individual.

Your Committee finds that it is important for the State to diversify its visitor markets to offset weakness in one market by strength in another. Your Committee further finds that China is not the only market with increased visitor rates and that Other Asia tourism markets include China as well as Korea, Taiwan, Hong Kong, and Singapore. The ability for these international visitors to communicate with hospitality industry employees during their visit to Hawaii is key in ensuring their initial visit is a welcoming experience. Your Committee therefore finds that it is necessary to allow the hospitality industry to employ persons with

cultural and communication skills that will enable the employees to interact with international visitors in order to promote and encourage tourism from Other Asia tourism markets and elsewhere.

Your Committee has amended this measure by:

- (1) Deleting provisions referencing Chinese visitors;
- (2) Inserting provisions referencing Other Asian tourism markets including China, Korea, Taiwan, Hong Kong, and Singapore;
- (3) Inserting provisions referencing the H-1B visa law;
- (4) Inserting language that urges the Hawaii Tourism
 Authority to coordinate with the hospitality industry,
 Corporation for Travel Promotion, and Hawaii's
 congressional delegation to seek amendments to the H-1B
 visa law to amend the definition of "specialized
 occupation" to include employees who are fluent in the
 languages of international visitors, with the cultural,
 reading, and writing skills necessary to communicate
 with international visitors;
- (5) Amending the title to reflect the amended intent of this measure; and
- (6) Making technical, nonsubstantive amendments for the purposes of clarity and consistency.

As affirmed by the record of votes of the members of your Committee on Tourism and International Affairs that is attached to this report, your Committee concurs with the intent and purpose of S.C.R. No. 74, as amended herein, and recommends that it be referred to the Committee on Ways and Means, in the form attached hereto as S.C.R. No. 74, S.D. 1.

Respectfully submitted on behalf of the members of the Committee on Tourism and International Affairs,

GILBERT KAHELE, Chair

The Senate Twenty-Eighth Legislature State of Hawai'i

Record of Votes Committee on Tourism and International Affairs TSI

| Bill / Resolution No.:* | Committee | Committee Referral: | | Date: | |
|--|-----------|---------------------|--|------------|--------------|
| 5CR 74 | T51, WAM | | | 23MAR 2015 | |
| The Committee is reconsidering its previous decision on this measure. | | | | | |
| If so, then the previous decision was to: | | | | | |
| The Recommendation is: | | | | | |
| Pass, unamended Pass, with amendments Hold Recommit 2312 2311 2310 2313 | | | | | |
| Members | | Aye | Aye (WF | R) Nay | Excused |
| KAHELE, Gilbert (C) | | X | | | |
| ENGLISH, J. Kalani (VC) | | X | | | |
| TANIGUCHI, Brian T. | | | | | X |
| TOKUDA, Jill N. | | | | | X |
| SLOM, Sam | | X | | | |
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| TOTAL | | 3 | | | 2 |
| Recommendation: Adopted | | | Not Adopted | | |
| Chair's or Designee's Signature: Coloni Coloni | | | | | |
| Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy | | | | | |

Revised: 11/12/14

^{*}Only one measure per Record of Votes